



Memorandum of Understanding
between
Siam Famous Company Limited
and
Faculty of Science, Chiang Mai University

This Memorandum of Understanding (hereinafter referred to as "MOU") is made and entered into 8 August, 2025 (hereinafter referred to as "Effective Date") by and between:

Siam Famous Co., Ltd (hereinafter referred to as "The Company"), represented by Ms. Anisara Sameenang, Board of Director, located at 26/2 Village No. 2, Tha Sao Subdistrict, Krathum Baen District, Samut Sakhon Province 74110, Thailand.

The Faculty of Science, Chiang Mai University (hereinafter referred to as "FOS-CMU") represented by Associate Professor Dr. Piyapong Niamsup, Dean of the Faculty of Science, located at 239 Huey-Kaew Rd., Suthep Sub-district, Mueang District, Chiang Mai Province, 50200, Thailand.

The Company and FOS-CMU agree to pursue the followings in this MOU.

Article 1: Purpose and Scope of Cooperation

The Company and FOS-CMU and hereby agree to encourage and promote research and academic cooperation between their two respective parties. Subject to mutual consent, areas of cooperation and activities include:

- 1.1 Jointly develop a research work regarded as research problems and requirements of the company to promote the environmentally friendly innovative development of manufacturing processes and products of the company.
- 1.2 Promote academic activities to enhance student skillsets through training and cooperative programs of the FOS-CMU.
- 1.3 Exchange industrial knowledge and idea to enhance the strong collaboration between the two parties.

Article 2: Implementation & Funding

To implement the collaborative activities envisaged, representatives of the Company and FOS-CMU may propose, negotiate and conclude specific agreements. Details, including financial arrangements, will be set out in the said agreements.

Article 3: Confidentiality and Ownership of Intellectual Property

FOS-CMU shall observe the rules and regulations of the Company which the Company provides to FOS-CMU regarding the strict confidentiality. In the case that a research term is assigned with the research containing the confidential information of the Company whereby another confidentiality agreement is to be signed and deemed as a part of this MOU.

The Company and FOS-CMU agree that in the event of research collaboration leading to intellectual property rights, further agreement must be negotiated in each case in accordance with the policies of the two parties.

Article 4: Amendment and Termination

4.1 This **MOU** becomes effective on the day it is signed and remains valid for five (5) years. Each party may terminate the **MOU** at anytime by notifying the other party of its intent to do so in writing at least six (6) months in advance. Projects in progress at the time of **MOU** expiration or termination, as well as obligations relating to confidentiality and intellectual property stated in Article 3, will remain unaffected.

4.2 Amendment or modification of the **MOU** content stated herewith can only occur after both parties discuss and create an appropriate supplementary agreement executed using the same formalities as this **MOU**.

Article 5: Settlement of Disputes Law

The settlement of possible disputes between the parties concerning the interpretation and/or implementation of this **MOU** shall be negotiated in good faith to solve problems that arise.

On behalf of **Siam Famous Co., Ltd:**

On behalf of **Faculty of Science,**
Chiang Mai University

อนิสรา สมนาง

(Ms. Anisara Sameenang)
Board of Director



(Assoc. Prof. Dr. Piyapong Niamsup)
Dean

Date: 16.08.2025

Date: - 8 AUG 2025